

Everett Art Walk's Guidelines for Participating Venues



1. Venues must open during the Everett Art Walk, the 3rd Thursday of the month. The featured or designated artist should be available for the event.
2. Venues must have a Designated Art Space that is accessible for the Walkers to view the Artist's artwork. If the Venue is a food establishment, it must have a designated Art Space away from the customers eating or drinking.
3. Everett Art Walk is a Free event and if your Venue has a paid event during the 3rd Thursday you must have a designated Art Space to view the art or decline participation in that month's Art Walk.
4. Annual contributions cover the cost of the website and promotional materials such as cards and signs. Semi-annual fee of \$50.00 can be paid in cash or check payable to Everett Art Walk and sent to Zamarama Gallery, 2936 Colby Ave., Everett, WA 98201
5. The Everett Art Walk's marketing provided to Venues must be visible to designate a participating Venue on the Walk. Everett Art Walk's Logo should appear on your social media.

6. New Showcasing Artists must be changed every two months. If using an artist from the Art List or a previously showcased artist of the Everett Art Walk, you must use current and/or different biographies, and images for marketing in the Venue, website, and social media.

These are the procedures to submit information to the Third Thursday Everett Artwalk Website everettsartwalk@gmail.com):

- (a) The Webmaster sends out reminders on the first Monday of the month to each venue to find out what their exhibit plans are that month. If not on a Monday then usually the first day of the month.
- (b) If a venue is changing its bi-monthly exhibit, updates including:
 - (i) Artist(s) name and brief bio;
 - (ii) Brief description of show; and
 - (iii) Up to three Images (jpgs)

should be forwarded to the Webmaster by the 2nd Monday.

- (c) Once received the updates will be posted but information for all venues needs to be compiled by the Friday before the Artwalk.
- (d) On Monday before Third Thursday Artwalk the Webmaster will make final map updates, post to social media Facebook and Instagram, and send out a newsletter when appropriate.